



Ruggero Motta

UX DESIGNER & INFORMATION ARCHITECT

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github.com/buseca

WORK



I have **4 years experience in the digital design field as freelancer** and more than **2 years as UX director** at Jack Magma studio, managing a team of 3 designers on simultaneous projects and developing a common **ux and ui process**. I worked with companies, agencies and startups, finalizing an already matured concept or helping to kickoff and define an idea.

I believe in **co-design** as a fundamental activity to achieve meaningful designs.

PROJECTS

Intesi Group - Company leader in digital signature. I discussed and defined the requirements for a new digital signature webapp, talked to both client and developers, created the **original navigation concept, the wireframe, the ux documentation** and finally coordinated the realization of the **user interface design system**.

Tecniplast - Company leader in laboratory equipment. **I collected and analyzed both business and technology requirements** and curated the redesign of a facility management system, which involve both software and hardware.

Generali Italia - Biggest italian insurance company. I worked as Ux Designer within the special "simplification program", did the **co-designing** with a 25 people team to wireframe a tool enabling customers to access to their insurance's informations.

SKILLS



DESIGN ACTIVITIES

- Collect and analyze the requirements.
- Design the information architecture.
- Wireframe and prototype.
- Define the UI design system.
- Write the essential documentation.

LANGUAGES

- Italian - Native speaker
- English - Fluent
- Spanish - Intermediate

UX TOOLS

- BALSAMIQ (wireframing)
- SKETCHAPP (GUI design)
- DRAW.IO (flowcharts)
- AXURE (wireframing)
- ILLUSTRATOR (maps)

PROTOTYPING TOOLS

- INVISION
- HTML / CSS / SASS
- ZURB FOUNDATION

EDU



MASTER in INFORM. ARCH. AND UX
@Iulm (Milan)

M.Sc. DEGREE in SERVICE DESIGN
@Politecnico di Milano, score: 110/110