



Ruggero Motta

UX DESIGNER & INFORMATION ARCHITECT

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go to www.ruggeromotta.com

WORK



I have **4 years experience in the Design field as freelancer** and more than **2 years experience as UX director** at Jack Magma studio, managing a team of 3 designers on simultaneous projects and developing a common **ux and ui process**. I worked with companies, agencies and startups, finalizing an already matured concept or helping to kickoff and define an idea.

PROJECTS

Intesi Group - Company leader in digital signature. I discussed and defined the requirements for a new digital signature webapp, talking both to client and developers, creating the **original navigation concept, the wireframe, the ux documentation** and finally coordinating the realization of the **user interface design system**.

Tecniplast - Company leader in laboratory equipment. **I collected and analyzed both business and technology requirements** and curated the redesign of a facility management system, which involves both software and hardware.

Generali Italia - Biggest Italian insurance company. I worked as Ux Designer within the special "simplification program", **co-designing** with a 25 people team to wireframe a tool for letting customers access their insurance's information.

SKILLS



DESIGN ACTIVITIES

- Collect and analyze the requirements.
- Design the information architecture.
- Wireframe and prototype.
- Define the UI design system.
- Write the essential documentation.

LANGUAGES

- Italian - Native speaker
- English - Intermediate
- Spanish - Intermediate

UX TOOLS

- BALSAMIQ (wireframing)
- SKETCHAPP (GUI design)
- DRAW.IO (flowcharts)
- AXURE (wireframing)
- ILLUSTRATOR (maps)

PROTOTYPING TOOLS

- INVISION
- HTML / CSS / SASS
- ZURB FOUNDATION

EDU



MASTER in INFORM. ARCH. AND UX

@Iulm (Milan)

M.Sc. DEGREE in SERVICE DESIGN

@Politecnico di Milano, score: 110/110